

February's Meeting Wednesday, February 13th 7:00 p.m.

Program: Jesse Ferrell G.R.A.S.P. The Creative Connection

Spanish Oaks Clubhouse 2201 Spanish Oaks Drive Las Vegas, NV 89102

Featured Artist for February Doni Murphy

President's Message



Kudos are extended to **Judi Moreo** for her excellent presentation at our January meeting, "Turning Your Art into Cash". The presentation was chock full of great marketing ideas. I received so many comments after the meeting about how useful Judi's tips were that I've invited her for a return engagement next year, with additional information. If you missed the meeting, you will have a second chance and won't want to miss it.

Thanks are also extended to **Tet Tran**, new NVWS member, who has agreed to take over DVD rental duties from **Ruth Fisher**. And thank you, Ruth, for many years of service. DVD rental rates have been reduced to \$3 per video, or 2 for \$5, for a full month's rental. Be sure to check out the offerings; the full list of 197 art instruction videos can be found on our website on the *About Us* page.

We had a great response to our call to artists for the 2019 Signature Show with 52 entries, all of which will be exhibited at the Historic Fifth Street School from March 7 through June 1. We hope to see you at the reception on Thursday, March 7, from 6:00 to 7:30PM.

There are only a few days left to submit entries for the 2019 Spring Show with an entry deadline of February 4. Entries may be submitted by members and non-members alike (see the full prospectus on our website). Don't forget to establish a "Gross Price" (your top asking price) and a "Net Price" (the minimum acceptable price) for each entry. Except for sales made during the reception, the Metropolitan Gallery will handle all sales negotiations. Keep in mind when setting your prices that those negotiations will occur, and it is possible you may have to pay for shipping your artwork if a purchaser fails to do so. Also keep in mind that sales proceeds will be shared 80% to the artist/20% to the Gallery. Everyone who has artwork exhibited in the show will receive a one-year household membership to the Gallery (a \$45 value) and a complimentary ICM hardcover book (an \$85 value). The Gallery has recently agreed to increase the number of exhibited entries from the originally agreed to number of 75, so depending on the final number of entries received, it's possible we may be able to accept all entries received. Many thanks to Mark Rowland for this generous offer. And best of luck to everyone in vying for the honor of an award in our 50th Anniversary show to be jurored by internationally renowned artist Alvaro Castagnet.

Looking back...

NEVADA WATERCOLOR SOCIETY
NEWSLETTER

February 1, 1972

Dear Members: ...

The Nevada Watercolor Society has started out a new year with a new approach. At our January meeting - following the decision of the majority of the members we elected a chairman and Secretary. The purpose of this new approach is to have a central point for intake of all information and a person responsible for it. The Secretary is to keep all members informed.

It was decided by the majority of the membership to try this for a twelve month period. Elected were,

Chairman: Lucille Withers Secretary: Dottie Burton

We are now in the process of designing stationary for the Society. Steve Lesnick has generously offered to have this printed and donated to the Society.

At our February meeting, members are turning in their ideas for designs and sloagans at which time the appropriate one will be selected.

Any member who whould like to submit suggestions and find they cannot attend the February meeting, please mail to; Lucille Withers, 3564 Edison Avenue, Las Vegas 89109.

Our aim is to get participation of all members. Any suggestions, ideas, complaints would be $\underline{\rm really}$ appreciated,

One of our objectives this coming year is to have two outstanding shows. At our February meeting new business will entail formulating plans for our May Show at the Boulevard Mall.

Members living outside the Las Vegas area are asked to seriously consider sending work in for our May Show. There will be no theme for this show. Large paintings would be great:

A meeting room at the Clark County Library is being considered for meetings each month. Laura Helle Kelch is looking into details.

Our next meeting is atl2 noon, Wednesday, February 9th at the Gazebo Room, Union Plaza Hotel.

Hope to see you there,

Lucille Withers, Chairman Dottie Burton, Secretary

The first edition of the Nevada Watercolor Society newsletter, dated February 1, 1972. Our group has now grown to include 6 Board Officers and 10 Committee Chairs, in addition to 135 active members!

February 2019 Program



Jesse Ferrell is an artist, author and speaker. His first book, *How You Leave Them Feeling*, featured a Foreword by Louis Gossett, Jr.

In this talk, Jesse will inspire you to G.R.A.S.P. the creative connection. You will be offered participation and engagement with vivid storytelling. Jesse will use an edutainment style of delivery (a mix of entertainment and education) to help you discover more ways to use and enroll creativity in your life! You will wish that his talk was longer, as he will leave you wanting more...

Jesse attended the University of Nevada on a fine arts scholarship, earning a Bachelor of Fine Arts in Art and later a Bachelor of Science in Hotel Administration. While in school, he gave private art lessons and sold his artwork as a freelance artist. He served as an artist for Liberace, focusing on mirror and glass etching. He has taught as an adjunct professor at UNLV and has won many academic and professional honors and awards. Through JessTalk Speaking Services, he advises, coaches, and trains an array of domestic and international clients.

Signature Member Show: March 7 through June 1, 2019

Historic Fifth Street School 501 S. Fifth Street, Las Vegas

Juror: Gabbie Hirsch

Drop off: Tuesday, 3/5/2019, 10:30 a.m. to Noon Pick up: Monday, 6/3/2019, 10:30a.m. to Noon Reception: Thursday, 3/7/2019, 6:00 p.m to 7:30 p.m.

There is still time to register for the Spring Show!

Spring Show: April 4 through May 19, 2019

Metropolitan Gallery - Neonopolis Complex 450 Fremont Street, 2nd Floor, Las Vegas

Entry Deadline 2/4/2019

Juror: Alvaro Castagnet

Drop off: Monday, 3/25/2019, 12:30 p.m. to 2:30 p.m. Pick up: Tuesday, 5/21/2019, 12:30 p.m. to 2:30 p.m. Reception: Thursday, 4/4/2019, 7:00 p.m. to 10 p.m.

Find the Spring Show Prospectus and Register online at www.nevadawatercolorsociety.org

Upcoming NVWS Workshops

COMING... May 2-4, 2019!!

ALVARO CASTAGNET WORKSHOP

NOTE: Days are Thursday, Friday and Saturday

TIME: 9 a.m. to 4 p.m. daily

PLACE: 2201 Spanish Oaks Drive, Las Vegas, NV

Member Rate After February 1, 2019: \$400 for members

Non-Member rate: \$450

This workshop is presently filled, but you can still register for our wait list. We often have open spots as the workshop dates near, so please don't hesitate to register if you are interested!

Sign up for wait list now on www.nevadawatercolorsociety.org

<u>Description:</u> Alvaro Castagnet is a highly sought after gifted, internationally world-renowned watercolor artist from Uruguay. A member of several prestigious watercolor societies around the globe, his works grace the walls of many private and corporate collections. NVWS is thrilled to be able to have Alvaro come to Las Vegas to share the secrets of his energetic, expressive, and engaging works in this three-day workshop! Alvaro's watercolor demonstrations are quite breathtaking and it's a delight to watch his speed of execution and the simplicity of his statements as he captures atmosphere and mood and creates rhythm of movement to produce well-balanced paintings. Come join us for this incredible opportunity to learn from a master artist!

Examples of Alvaro's works can be found at: alvarocastagnet.net

Full payment is due March 1, 2019 in order to give Alvaro ample notification if we have to cancel. It's a great opportunity to have him come to LV! Just think...you can enjoy learning some new techniques from a master artist without traveling to another city! Payments will be held until the minimum number of participants is reached. If the workshop is canceled, all payments will be returned. If the workshop is a go, full payments are non-refundable, but transferable. Feel free to sell your spot if you need to cancel.

COMING OCTOBER 2019!

Workshop by Artist Michael Holder

Online registration will be open early spring, so watch for the announcement!

Member Notes

Welcome!

We extend a warm welcome to our new members: Bill Bon, Colette Dryden, Jeanne Earhart, Jane Farwell, Sandra Finley, Lucy Heyming, Patricia Oshiro, Tracey Martin, Carolyn Moon, Max Moon, Young Schlack, Lisa Schorr, Susan Seaborn, Susan Snowbeck, Tet Tran. Our newest members come from near and far!

Southern NV - 7. Hawaii - 4. Southern CA - 2. Arizona - 1. Ohio - 1.

Volunteers Needed

We need volunteers to drive Members to the NVWS Spring Show and Reception. This special event will honor our members, their art, and the 50th Anniversary of the Nevada Watercolor Society.

Some of our members are uncomfortable driving at night, and we want them to be part of our festivities! If you need a ride or would like to be a driver, please contact Molly McClain at 702-769-4852 or email mcclainbill@yahoo.com. Reception hours are noted in the Upcoming Shows section.

Mary Shaw Transparent Watercolor Award

Mary Shaw is now living at Las Ventanas on West Charleston in the assisted living section. She has the same telephone number and would appreciate calls and visits!

Sue Churchill has started a fund for the Mary Shaw Transparent Watercolor Award at our shows. The first one will be awarded at our Fall 2019 Show. If you wish to contribute to this award, please contact Sue Churchill, Sheila Spargo or Shirley Jeane directly.

January Meeting Photos



Judi Moreo presenting at the January meeting



Jim Champlin, Featured Artist for January displaying his Mission Series of watercolors