

Desert Wash

nvws.org February 2012

February's Meeting

Wednesday, February 8th @ 7:00 pm

Mesquite Club

702 E. St. Louis Ave. Las Vegas, NV 89104

Board Meeting @ 5:30 pm

February's Program

Gerald Brommer

discussion
"Why paintings might
get eliminated in
jurored shows"

Valentine's Day Card Exchange (see Barb Stanton's message)

Only 2 months
until the
Western Fed Exhibit
comes to Las Vegas.

NEW VIDEO RENTALS
Only \$5 per month



Hello everyone and Happy Valentine's Day, a great theme to explore as artists. It always seemed such fun to exchange cards on Valentine's Day as a kid, so I'd like to invite you to participate in a little Valentine's Day card exchange at our next meeting. Here's how it will work. Create a Valentine's Day card and bring it to the meeting sealed in an envelope. Place it in our Valentine's basket and during our break, each person who brings a card will be able to pick a card from the basket. Sort of

like our Christmas exchange, except no stealing and these can be prints or originals. I'll bring an extra card so our guest speaker will get one as well.

Our February meeting features **Gerald Brommer**, it will be great to see him again. We are so grateful for his work as our juror for the Western Federation exhibit. Please don't miss this opportunity to discover how to create paintings which will be excepted in shows and possibly win prizes as well.

Thank you to **Ed Hoag** for his informative presentation on tips and tricks at our January meeting. We have many talented artists in our club and if you have a tip or technique you would like to share with our membership, please contact **Ed Klein** to arrange a presentation or demo for our club at one of our monthly meetings.

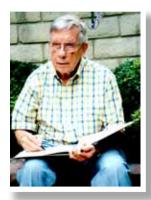
This month, as a result of a class with Mary Shaw, I've been playing with masa paper. It's inexpensive and creates wonderful textures and backgrounds. It also encourages you to paint more loosely as definite lines are difficult to create. When working with masa, you basically wet the paper and then crinkle it by gently wading it up in a ball. You then carefully unwad the paper and drop color on the surface, taking care to save some whites. Set it aside and let it dry. You can either wet it and wad it up again to create more creases/texture, or glue it to a surface of watercolor paper or board. Once the glue is dry, finish your masterpiece. It's a great way to explore color and design as well. You can find more information about using masa paper on the web.

We can still use volunteers for Western Federation event, so if you're able to help please contact **Kathy Christensen** at 897-8874.

Keep those brushes wet, create a valentine, and I hope to see you at our February meeting.

Barbara Stanton, President

February's meeting



Gerald Brommer, our juror for Western Fed, discusses why certain paintings will not get into shows. If you entered WF through NVWS and would like your painting discussed, please contact Kathy Christensen at 897-8874 so she can add it to the selected discussion paintings.

Excerpt from Gerald Brommer's Juror Statement.....

When only about one in ten paintings could be accepted for the show there is bound to be much disappointment. Many fine paintings could not be included in the show simply because of space limitations. It is often difficult for me to eliminate nearly a thousand paintings, but this is the cost of professional competition. It is also an essential element in the growth process of the participating artists.

The artists in this exhibition have chosen to use watermedia as their vehicle of expression. They might have used any of dozens of other ways to express themselves, but they chose water based pigments. It is important to understand that good art is not determined by media. Nor is it determined by subject matter or style or size. It is not even determined by realism, abstraction or non objectivity. Regardless of media, styles, size or subject matter, good art is determined by the quality and effectiveness of sincere visual expression. And there is a gigantic dose of that commodity in this show.

2012 Signature Member Show

Show Dates: February 4 to February 28, 2012
Location: City Lights Gallery 3 E. Army St., Henderson
Entries Due: Friday, February 3rd 10am - Noon
Reception: Sunday, February 12, 1–3 pm
Show Pick-up: Tuesday, February 28 10am noon
(Entry form was in January's newsletter)

2012 Spring Show

March 16 to May 6, 2012
Big Springs Gallery at the Springs Preserve

Early Judging: Wednesday, February 15, 2012

Drop off paintings 9 am to 11:30 am at the Springs Preserve, 333 S. Valley View, Las Vegas, NV 89107 (Entry form was in January's newsletter)

Noon to 2 pm: Paintings will be judged 2:30 to 4:30 pm: Pick up all your paintings March 8th at 10am-noon: Paintings juried into the show are due back to the Springs Preserve

Reception: Thursday, March 15th from 6 to 8pm End of Show: Pick up Paintings 5/10 or 5/11 10am til 5pm

For additional information, contact Vina Curtis at 702-454-2255 or vincur@cox.net

Western Fed Fundraiser



Thank you to **Carl Purcell** for his donation of this beautiful original watercolor during his workshop last fall. We are conducting a Silent Auction Fundraiser for the NVWS Western Fed account and will be auctioning off this vibrant, original half sheet watercolor. The minimum bid starts at \$50.00 and the auction will continue until

May's meeting. You can make a bid by contacting **Barbara Stanton at** 702-804-6549 or balastanton@coxnet.

She will record your bid and it will be updated on the nvws.org website. Please check the website for the last bid made. This is open to anyone who would like to own a **Carl Purcell original** and you do not have to be a member of NVWS. It's a great way to purchase an original and support the **Nevada Watercolor Society.**

Western Federation of Watercolor Societies

Changes have been made to the Western Fed Show this year. The Majorie Barrack museum has closed so our location needed to change. Thank you to **Ed Hoag** for helping us quickly resolve this issue. The opening ceremonies will still be on the original dates, Friday April 13, 2012, but the hanging of the show and the take down dates are going to be changed. UNLV has asked us to hang the show at the Ham Hall April 2, 2012 They would also like to keep the show up until June 4th. That makes a full 2 months for the show to be hung! A great thing for the artists!

We are still looking for volunteers to help out. If you would like to be part of this exciting weekend, contact **Kathy Christensen** at 897-8874.

Also......Look for the WFWS accepted paintings on the **WFWS.org** website within the next few weeks.

More details about that weekend (regarding events that will be open to the membership) are being worked out and will be announced soon. Stay tuned...........

Scholarship News

For this year's scholarship program, the board voted to award local schools with \$500.00 for the purchase of art supplies. We worked together with **Brian C. Myli**, the Director of Leadership and Innovation for the Public Education Foundation in Las Vegas. Based on the Clark County School District's recommendation, the two schools were selected based on: 1) Need for Supplies, and 2) Strong Leadership and Creativity by the Art Instructor.

The recipients chosen are as follows: **Steve Mezzacappa - West Prep High School Anita Getzler - Centennial High School**

Each school will receive a \$250.00 check with the possibility of an additional \$250.00 in the Spring. We are hoping to have some of each school's students come to a future NVWS meeting and show us some of their work. We are also extending free memberships to both instructors and several students. Won't it be great to see what kind of work our local high-schoolers can produce!

For additional information about our scholarship program, please contact our chairperson

Peg Lozier at
702-837-8011 or Peggitha@peglozier.com

Accolades to our NVWS Members



Cheryl Weinfurtner was juried into the Arizona Aqueous XXVI. The national juried competition is currently hanging at the Tubac Center of the Arts in Tubac, Arizona from January 12th thru March 11, 2012.

Juror: **Cynthia Peterson**.
You can view more of Cheryl's paintings online at **www.DesertArtist.com**

Congratulations Cheryl

Critique Group

Southeast Area (Henderson) Group

will meet **February 7th, 10am - noon** at **Sharon Menary's house** (3047 Evening Wind Street, Henderson NV 89052)

Northwest Area Group will meet February 21st at 10am - noon at Art from the Heart

(4020 North Tenaya Way, Las Vegas, NV 89129)

For additional information, contact Bill Fravel at 702-468-6041 or billfravel@aol.com

Past Meeting / Event Photos







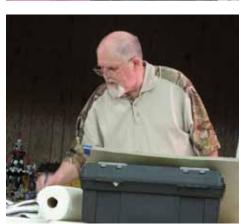


















February 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 Signature Show Drop-off City Lights Gallery 10am - noon	4
5	6	7 Henderson Area Critique Group 10am - noon Sharon Menary's	8 NVWS Meeting Gerald Brommer Discussion 7pm - Mesquite Club	9	10	11
Signature Show Reception City Lights Gallery 1pm - 3pm	13	14	Spring Show JUDGING Springs Preserve drop-off at 9am	16	17	18
19	20	Northwest Area Critique Group 10am - noon Art from the Heart	22	23	24	25
26	27	28 Signature Show Pick-up City Lights Gallery 10am - noon	29			

March 2012

S	М	Т	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Upcoming events in February:

March 6th - Henderson Area Critique 10am - noon at Sharon Menary's house

March 8th - Spring Show drop-off at Springs Preserve

March 14th - Monthly Meeting - David Mazur demonstration

March 20th - Northwest Area Critique Group meets at ART FROM THE HEART

Misc NVWS

3 Simple Ways to Help NVWS

Sign up to bring water or snacks to one of the meetings. We are able to keep our hospitality costs down when our generous members supply the snacks at each meeting. See Barbara Stanton for the sign up sheet.

If you are purchasing art supplies, log on to nvws.org and click on one of the sponsor links on the left hand side. NVWS receives a commission from this order and it allows the companies to know that we support them. Our show awards are possible because of the generous support from these suppliers.

Bring your used printer cartridges to any meeting. We recycle them at Office Depot for \$2 credit (each cartridge) which helps with our newsletter printing costs. Give them to **Louise Gillespie** or leave them on the sign in table.

Thank you for your support of NVWS

A very Special Thank You to:

Art Encounter

5720 Arville Street Las Vegas, NV 89118

(702) 227-0220

for framing the 100 paintings of the

Western Federation of Watercolor Societies Exhibit
Thank you for your business professionalism and expert framing services Western Federation of Watercolor Societies Exhibition

Change of Address / Updates

Cheryl Weinfurtner 5105 S. Gila Ave. Tucson, Arizona 85746 email: DesertArtist@g.com website: desertartist.com



P. O. Box 27224 Las Vegas, NV 89126 www.nvws.org