

## March's Meeting

Wednesday, March 10th  
@ 7:00 pm  
Spanish Oaks Clubhouse  
2201 Spanish Oaks Drive  
Las Vegas, Nevada

## Board Meeting

Wednesday, March 10th @ 5:30 pm  
Spanish Oaks Clubhouse

## March's Program

### Matting and Framing Demonstration

A presentation on matting and framing  
by Ernesto Chavez, owner of  
the Galleria de Chavez in Las Vegas.

### Collecting Donations for Silent Auction to benefit Western Fed

### Art Book Sale

Bring your gently used art books.....  
....Take home some exciting art books  
that will surely inspire you.

### Artist Trading Card Challenge Begins

(Information on page 4)



### *President's Message*

**Betsy Dillard Stroud** brought a record crowd to our meeting last month and it was great to see good friends who had been absent for awhile. Members who attended her workshop learned something new and creative every day. I was fortunate to be able to take the Friday workshop. The lesson for that day was to do a Matisse-like painting in acrylic on Gesso coated paper. Everyone came up with such unusual and delightful paintings. I'm thinking of making a whole series in that style.



Betsy also donated the beautiful painting pictured here for our Permanent Collection. "Blue Mood" is painted on a full sheet and is valued at \$2,500. The painting will make a wonderful edition to our Collection.

I want to thank all the members who have entered the Liberty Point Show. The reception is April 13 from 6 pm to 8 pm. And the show will run from April 13 thru May 14. It is in the Multigenerational Center at 250 S. Green Valley Parkway in Henderson

See you in March,

Vina Curtis,  
President

*It is with deep regret to announce that Dottie Burton passed away on February 24th. Our sincere condolences go out to her husband and family.*

Our March meeting features a matting and framing presentation by **Ernesto Chavez of the Galleria de Chavez of Las Vegas.**

Good matting and framing is an important part of the presentation of your artwork. Many artists simply choose white mats and black frames for fear that anything else is likely to detract from the artwork, often resulting presentation that appears sterile and uninteresting. The purpose of my presentation is to offer you some guidelines for selecting matting and framing, which complement the artwork. The whole purpose is to produce a pleasing presentation, which brings out specific elements in the artwork and is more pleasing to the eye.

We will begin by analyzing the image with respect to size, color and texture. We will explore several alternative designs and will spend time with a live demonstration by mounting and matting watercolor paintings. We will demonstrate visualization techniques when working with color. And finally, we will review the list of materials and tools available for matting and framing. At a minimum, you will leave with some knowledge of available options and the impact they can make on your artwork presentation.

So, please join us for the opportunity to enhance your paintings using new and innovative matting and framing techniques.

## Also at March's meeting.....

### Gently Used Artist Books Sale

1. Clean off your bookshelves at home and gather any art books and/or art videos that are "collecting dust".
2. Bring these gently used items to the meeting in March and receive 1 **"BookBucks" coupon** for each book (or video) donated. (group of 5 magazines = 1 book)
3. **Purchase any gently used, interesting art books or videos for:**

**\$5<sup>00</sup> Each** Or **\$10<sup>00</sup> Each**  
**without coupon**

**PLUS ONE COUPON**  **(1 coupon PER book or video)**

No Limits.....Bring as many as you like,  
 buy as many as you like.....at March's meeting

### Matting and Framing Demonstration

#### Planning Stage

- **Dimensions**
- **Determine a base design**
- **Analyze the color percentages**
- **Pick the color to be emphasized**
- **Select the mats**
- **Select the frame**
- **Vizualization**

#### Materials

- **A/F matboard**
- **A/F foamboard**
- **A/F hinging tape**
- **Hinging paste (starch or rice based)**
- **Artist's tape**
- **ATG tape, glue**
- **Dustcover paper**
- **Glass**
- **Frame – wood or metal**

#### Equipment

- **Ruler**
- **Mat cutter (manual or CMC)**
- **Glass cutter**
- **Screwdriver**
- **Stapler**

### Demonstration



We are proud to announce that three of our sixteen artists that entered were accepted into Western Federation 35 this year! That's a good percentage considering that there were 1082 paintings submitted! Congratulations to **Peg Lozier** for her Quat Side Chat, **Shirley Jeane** For her It Ain't No Harley and **Barbara Yoerg** for her Chaos paintings! **Juror Carla O'Connor** chose three very different styles of paintings of great quality, which gives us a hint that the WFWS35 in Utah this spring will be great!

## Western Fed Fundraiser

**Still Collecting for the  
April 10th Silent Auction  
Fundraising Event  
to benefit Western Fed**

**Bring your donations  
to March's meeting**

### **Ideas for donation items:**

Gift certificate for a service

Gift certificate to any restaurant, casino, hotel

Merchandise or Gift baskets

Homemade items

Tickets to an event, Travel certificates

.....just about anything that  
can be donated and auctioned !!

**Any questions, please contact** Anne Nahser  
at 702-256-1581 or gamazoom@aol.com.

It can be tough news when your work has not been selected and I am one of the those. A few words of encouragement...so many beautiful paintings, so much talent! It is hard for a juror to decide. The juror looks at composition, impact, skill ability, and when it comes right down to it, each juror has their own sense of what impacts them and what doesn't. Those who enter shows often will find that one juror will reject a painting and another juror will not only accept that same painting but give an award also!

Each person who entered will receive a catalog of the show with color photo's of the accepted paintings. Sometimes it is good to look at the paintings that get awards, the awards sometimes are because of unique style, social impact, emotional impact etc. The juror's statement is a good learning tool as you view the paintings and will help you see art from another's point of view. Also, some artists collect catalog's of different jurors shows. Sometimes that gives an edge to see what impacts a particular juror.

**The exhibition will run May 14 through June 28, 2010 at the Utah Cultural Celebration Center.** I hope you will plan to attend. If you are interested in the opening reception activities, please contact me for information!

Keep on Painting!

**Kathy Christensen**

*You and your guests are cordially invited  
to the opening reception of the*  
**2010 Signature Member Show**

**at the Historic Fifth Street School**  
401 S. Fourth Street Las Vegas, Nevada 89101

**Friday, March 5th  
3:30 pm to 5:00 pm**

*Light Refreshments and*  
**Member's Choice Awards\***

\*Each NVWS member in attendance will receive one ballot to select their choice of best paintings. The 4 top selections will receive cash awards which will be presented at April's meeting.

## **2010 Spring Show**

a juried show open to all watermedia artists  
**Digital Entries are due March 26th**  
**Prospectus enclosed in this newsletter**

## **Workshops**

### **"Painting Experience" Workshop**

**Dates: June 11th - 13th, 2010  
(Friday 6-9 pm)**

**Place:** The Space" which is across the street from the arts factory on Charleston.

**Cost: \$375.00**

**Look for an email with more information from the "Painting Experience" people**

## **Artist Trading Card Challenge for May's meeting**

While many of us create beautiful large format paintings, have you ever thought about working in miniature? Artist trading cards (ATC's) are miniature pieces of art that are traded around the world. Artists create, trade and collect art at organized "swap" events, either in person or online. It is a great way to meet other artists and to share your work. The only official rule for ATCs is the size: 2.5" x 3.5". Cards may be cut by the artist or purchased at local art stores in pre-cut, 140lb, 10 sheet packages (see [www.strathmoreartist.com/atc](http://www.strathmoreartist.com/atc)). They are made from various papers including watercolor, acrylic, and illustration board and fit in to a standard trading card sleeve.

ATC's are traded, not sold. However, there are some artists who choose to sell cards. Cards that are sold are called Art Card Editions or Originals (ACEO).

I would like to propose a "swap" event at our final meeting in May. Cards would be traded, one for one, among participating artists. If you bring 10 little paintings, potentially you can go home with 10 miniatures by your fellow NVWS members.

For this event miniature paintings would be originals. They should be created using water media which includes watercolors, acrylics, inks, gouache, casein, egg tempura, watercolor pencils and watercolor crayons. Collage materials would also be appropriate as long as they are created by the artist. Artists should include the following information on the back of the card: name, contact information (email or address), title of the piece, and number if it is part of a series.

So get out your paints and try your hand at creating miniatures. You could also take a look at some of those "not so successful" paintings and find some miniature jewels. Create a matte with a 2.5" x 3.5" in opening and see what you can find. Examples of ATCs will be provided at our March meeting and members can also search online using keywords such as "artist trading cards," for further information.

The ATC challenge is on, happy creating!!!!

Any questions, please call Barbara Stanton at 702-804-6549 or email at [balastanton@cox.net](mailto:balastanton@cox.net)





Workshop by Betsy Dillard Stroud



February's Meeting - Demonstration by Betsy Dillard Stroud

## Welcome.....New Members

### Pauline Harvey

2932 Eaglestone Circle  
Las Vegas, Nevada 89128  
(702) 254-9798 pharvey7@cox.net

### Mary Manning

5276 Rambling Road  
Las Vegas, Nevada 89120  
(702) 451-9034 marman1195@cox.net

### Mareth S. Warren

648 NW 77th Street  
Seattle, WA 98117  
(206) 706-3442 marethw@comcast.net

### *E-mail address changes*

Mary Shaw's email is now ellamshaw@cox.net  
Kathleen Ann Mullinnix liscodog@aol.com

## More Member's Websites

**www.marethwarren.com**

Mareth Warren

## Accolades to our Members



Betsy Dillard Stroud and Barbara Yoerg  
at an artist's reception for **Barbara Yoerg's** opening  
at A.R.T. Evolution at Odyssey Lifestyle

Also, **Barbara Yoerg** has been granted signature  
status in the Texas Watercolor Society.

*Congratulations Barbara*

## March 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> Signature Member Show <b>Painting Drop-off</b> 11 am to 1 pm <b>Critique Group</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b> Signature Member Show <b>Reception</b> 3:30 to 5 pm "Members Choice Awards"	<b>6</b>
<b>7</b>	<b>8</b> <b>Critique Group</b> 10 am to 12 noon Desert Art Supply 2750 N Green Valley Pkwy	<b>9</b>	<b>10</b> NVWS Meeting Framing Demonstration 7 pm @ Spanish Oaks Clubhouse	<b>11</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> <b>Critique Group</b> 10 am to 12 noon Desert Art Supply 2750 N Green Valley Pkwy	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>
<b>21</b> Submit news for April's <b>Desert Wash</b> to Louise Gillespie 658-2931 or gillespie4@earthlink.net	<b>22</b> <b>Critique Group</b> 10 am to 12 noon Desert Art Supply 2750 N Green Valley Pkwy	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b> <b>Spring Show</b> <b>Digital Entries</b> <b>DUE</b>	<b>27</b>
<b>28</b>	<b>29</b> <b>Critique Group</b> 10 am to 12 noon Desert Art Supply 2750 N Green Valley Pkwy	<b>30</b>	<b>31</b>			

### April 2010

S	M	T	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### Upcoming Events in April:

**April 9th - Notification of accepted paintings for Spring Show**

**April 10th - Silent Auction @ Spanish Oaks Clubhouse 2 - 4pm**

**April 13th - Liberty Point Show Reception 6 to 8 pm**

**April 14th - Monthly meeting (Peg Lozier Demonstration)**

**April 28th - Spring Show Accepted paintings due - Springs Preserve**

### Other Art Events

#### SUN CITY SUMMERLIN ART CLUB PROUDLY PRESENTS

#### "DESERT SPRING"

18th Annual Art Show

**April 3rd and 4th - 10:00am to 3:00pm**

**Desert Vista Community Center**

Light refreshments

No admission charge

*For more information,  
please call Mary Heinrichs 254-9844*

### Misc NVWS News

#### Message from Rainey Schneider

I have a lot of watercolor paints and brushes that are all of the best quality that I am interested in selling for a good price. Most of them are new and the brushes were hardly ever used. I also have Pastel chalks and all kinds of other necessary art supplies. I would love to see someone who will appreciate the quality of the items be able to have them. If interested, please call:

Rainey Schneider at 702- 255-8619

Please submit news for April's newsletter by March 22nd  
to Louise Gillespie - 658-2931 or gillespie4@earthlink.net

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# 2010 Spring Show

MAY 7TH, 2010 TO JULY 5TH, 2010

SPRINGS PRESERVE

333 South Valley View., Las Vegas, NV 89107

## 1 How To Enter - Deadline March 26th

### With a Photo or Slide :

Send your photographs or slides along with the entry form and entry fees. Label each with **the painting's title, framed size and indicate which is the top of the painting.**  
(Your photograph or slide will be scanned and sent to the juror as a digital image)

### Digitally Via E-mail :

Attach your .jpg files to an e-mail and send to **nvwsshow@earthlink.net**. In the e-mail please include your name, phone number and **each entry's title, framed size and the .jpg file name.**

example: **Summer Fun - 16"w x 20" h - myentry1.jpg**

**Digitally via USPS Mail:** Send your disk of .jpg digital images along with the entry form and entry fees.

*Note: The entry requirements of this show have been made easier and any size .jpg (digital image), photo or slide will be accepted. However, the entry must accurately represent the actual painting and you are encourage to send your best quality entries.*

## 2 Show Details and Rules

Show Dates	May 7th to July 5th, 2010
Location	Springs Preserve
Reception	May 7th, 2010 6-8 pm
Entries Due	March 26th, 2010
Judging	March 26th - April 5th
Notification	By April 9th
Accepted Paintings Due	April 28th - 12 noon - 2pm Springs Preserve Loading Dock
End of Show Pick-up	July 9th - 12 noon - 2pm

• **ELIGIBILITY** - Show is open to anyone to submit entries using water-based media. ORIGINAL artwork done in the last two years without the aid of any instructor nor with use of photographs taken by anyone other than the artist. Paintings cannot have been in any previous NVWS show.

• **SPECIFICATIONS** - Paintings must be water-based media. (Canvas and Yupo are acceptable) Collage is acceptable if all collage elements are water media. Juror's decision in case of question is final. There will be no size limitation for this show. Excessively heavy paintings cannot be accommodated.

• **A NON-REFUNDABLE FEE OF \$15.00** for the first painting and \$10.00 each for the second and third paintings (limit of three) must be included with the entry form. Make checks payable to the Nevada Watercolor Society. Paintings accepted may not be withdrawn for any reason and shall remain on display until the end of the show. Diptychs and triptychs are considered two and three paintings respectively.

• **FRAMING** - Paintings must be framed and under clean Plexiglas unless they are 16"x 20" framed size or smaller (which can be under glass). Plexiglas is optional on canvas and hardboards. All paintings must be adequately framed. All paintings must have a backing board and be ready to hang. The wire must be able to support the weight of the painting and attached with screws or screw eyes (no clips).

• **RULES** - All rules of the NVWS apply and decisions of the juror and show chairperson are final.

## 3 Mail this entry form and check for entry fees by March 26th

### NVWS 2010 Spring Show Entry Form

Name \_\_\_\_\_  
Telephone \_\_\_\_\_  
Address \_\_\_\_\_  
E-mail \_\_\_\_\_

Entry #1 title: \_\_\_\_\_

Medium: \_\_\_\_\_ Framed Size: \_\_\_\_\_ Price: \_\_\_\_\_ .jpg  
(T=transparent, A=acrylic, M=mixed media) width x height NFS = Not for Sale digital file name (if applicable)

Entry #2 title: \_\_\_\_\_

Medium: \_\_\_\_\_ Framed Size: \_\_\_\_\_ Price: \_\_\_\_\_ .jpg  
(T=transparent, A=acrylic, M=mixed media) width x height digital file name (if applicable)

Entry #3 title: \_\_\_\_\_

Medium: \_\_\_\_\_ Framed Size: \_\_\_\_\_ Price: \_\_\_\_\_ .jpg  
(T=transparent, A=acrylic, M=mixed media) width x height digital file name (if applicable)

### ENTRANT'S CHECKLIST:

- ☐ Completed Entry Form
- ☐ Check made out to: NEVADA WATERCOLOR SOCIETY  
\$15 for 1 entry, \$25 for 2 entries, \$35 for 3 entries (3 maximum)
- ☐ SASE Return Envelope (44¢ postage) for acceptance notification or notification by email: \_\_\_\_\_
- ☐ Mail to: Louise Gillespie, Show Chairperson  
7385 West Severance Lane  
Las Vegas, Nevada 89131

Additional forms and information available at [nvws.org](http://nvws.org)  
Questions? Contact Louise Gillespie 702-658-2931 or [gillespie4@earthlink.net](mailto:gillespie4@earthlink.net)